

## \*\*\*ADDENDUM ONE\*\*\* RFP to Provide Transit Advertising Sales February 4, 2025

The following are answers to questions received by GATRA since the issuance of the Request for Proposals.

1) Would the transit authority be open to full wrap advertisements on the fixed route buses to increase opportunity for revenue generation?

**Answer:** GATRA does not allow full wrap advertisements or advertising above bus windows.