



Greater Attleboro Taunton Regional Transit Authority
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**Press Release
For Immediate Release**

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The Greater Attleboro Taunton Regional Transit Authority (GATRA), is excited to announce the addition of six new electric buses to our already environmental friendly fleet.

Taunton, MA, December 1, 2021 – GATRA is excited to announce the addition of six new electric buses to our already environmentally friendly fleet. Upon their arrival the new buses were welcomed by local officials and residents in an event that was held to introduce the zero-emission vehicles.

The GATRA team worked to secure funding from the Volkswagen Clean Air Settlement to purchase the new buses from manufacturer, Gillig, based in California. Administrator, Mark Sousa is excited to offer a cleaner alternative to the local riders. “It is important for us to connect with and improve our community by cultivating relationships with those that share the same values,” he said. “We want to be a leader in the community by bringing enhancements to the cities and towns in our service area.”

Gillig Vice President of Sales, Bill Fay, is excited to partner with GATRA. “These six new battery electric buses will deliver safe reliable and environmentally friendly transit to the greater Taunton and Attleboro communities.”

Senator Mark Pacheco spoke to the attendees before cutting the ribbon to welcome the new buses. “I am pleased to support this promising clean transportation initiative paid for by the Volkswagen Clean Air Settlement.”

Before welcoming the new buses to service, Senator Pacheco praised the GATRA team, “I want to thank administrator Mark Sousa and everyone who helped support getting this environmentally friendly alternative to the riders in the area.”

The GATRA team would like to thank local reps Carol Doherty (Taunton/Easton) and Jim Hawkins (Attleboro) for taking the time to enjoy the first ride in the new incredibly quiet and comfortable carbon free bus.

About Us: GATRA oversees operations of fixed route bus services in the cities of Attleboro and Taunton, and the towns of Duxbury, Foxborough, Franklin, Kingston, Mansfield, Marshfield, Middleborough, Norfolk, North Attleboro, Norton, Plainville, Plymouth, Raynham, Seekonk, Wareham, and Wrentham. In total, GATRA services over 28 cities and towns - from Southern Norfolk County and Northern Bristol County, all the way to Plymouth County and the South Shore – which all have demand response (Dial-A-Ride) services for people with disabilities and seniors.